

Bell Canada Enterprises Place - Exterior Signage

Location Toronto, Ontario
Designer / Architect Bregmann + Hamann and Skidmore, Owings & Merrill
Duration Jul 2005 - Sep 2005

Scope - Soheil Mosun Limited was commissioned to manufacture and install (4) types of signage packages.

Highlights - Each character of the TD Canada Trust Tower main identification is made up of (2) individual channel letters. Each top letter is mirror polished stainless steel with sandblasted st. stl. returns - which are pinned away from the second, black painted channel letters. Eye-level column letters are made of waterjet cut, black anodized aluminum mounted onto mirror polish st. stl. letters and pinned mounted on granite face. The Bay Street Obelisk letters are also waterjet cut, mirror polish pinned mounted. The Garden Court channel letter signage is made of precision welded, brushed st. stl. and rear mounted to give a floating illusion.



Garden court precision welded st. stl. channel letters



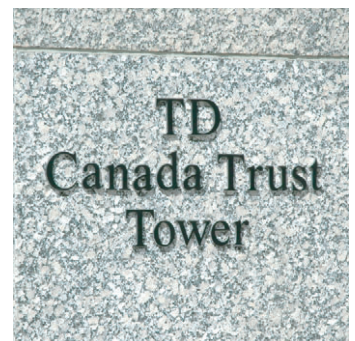
St. stl. letters pinned mounted on granite obelisk



TD Canada Trust Tower main identification



Close-up of precision welded st. stl. channel letter



Column identification letters