

Biz & Tech

[News](#) | [Editorial](#) | [Opinions](#) | [Life](#) | [In Focus](#) | [Sports](#) | [Arts & Entertainment](#) | **Biz & Tech**

Building a reputation

Lauren Souch
BIZ/TECH REPORTER

Published: January 23, 2008

Humber graduate Darius Mosun has accomplished a great deal in his professional life as the CEO and chair of Soheil Mosun Limited (SML). He has been involved with prestigious architectural projects for Parliament Hill and the CN Tower.

Soheil Mosun Limited specializes in “ultra high-end and unique architectural elements of buildings,” said Mosun, whose company grosses \$10-million in annual sales.



photo by lauren souch

CEO of SML Darius Mosun

SML has completed several high-profile projects under Mosun’s direction, including his favourite – the Peace Tower observatory on Parliament Hill.

“As a Canadian son of immigrants that makes me very, very proud. Here we are, building the observation deck for the Peace Tower, which is a symbol of what Canada is about,” he said.

Other noteworthy projects include the fences and gates at the Prophet’s Mosque in Medina, Saudi Arabia, the windows at Canada’s Library of Parliament, and most recently, the interior fixtures of a brand new Tiffany & Co. store in the financial district of Manhattan, New York. The company is working on building the Baha’i temple in Santiago, Chile. This project is a \$35-million glass and alabaster temple, which is being built at the foot of the Andes Mountains.

President of SML Jack King is proud of the company’s ability to think outside the box. “We get jobs where most people would say ‘you can’t do it’, but we have very creative people here, and a really good team,” said King.

Mosun attributes some of his success to his time spent at Humber, where he graduated in 1990 with a manufacturing engineering technology diploma, and later in 1999 finished a business management diploma.

“My years there were very, very meaningful and wholesome, I got a lot of mileage out of Humber,” said Mosun. “It really provided me with the on-the-job skills that are required. There is a huge value for students in the way things are done at Humber.”

Mosun says students at Humber can learn a lot from their instructors, but has advice for those working towards our career goals. “You have to have stamina,” Mosun said, “and set lofty goals, because if you shoot for the moon and end up at the horizon you’re doing pretty darn good.”